



5 PROBING QUESTIONS TO ASK

1. The non-Konica Minolta MFPs that you have installed have a fundamental security risk. May I show you how Konica Minolta MFPs are more secure than other companies?
2. Do you need to protect against unauthorized use by authorized users at your MFP?
3. Do you need essential security at your MFP to alert you to security breaches?
4. How do you know if you had a security breach at your MFP?
5. Do you know who's using your MFP for which documents?

Essential security for key industries

Industry	Primary Data Security Concern
Healthcare	Patient records protection HIPAA compliance
Education	Student record protection FERPA compliance
Government, Aerospace Defense and R&D	Intellectual property Trade secrets protection
Finance, Transportation, Insurance and Retail	Customer data Intellectual property protection

Supported Konica Minolta bizhub devices

MFP	Type	Model
A3	Color	C224, C226, C227, C250i, C258, C266, C280, C284, C284e, C287, C300i, C308, C360i, C364, C364e, C368, C450i, C452, C454, C454e, C458, C550i, C554, C554e, C558, C650i, C652, C654, C654e, C658, C754e, C759, C3851f
	Mono	223, 224, 224e, 227, 283, 284, 287, 308, 361, 363, 364e, 367, 368, 368e, 423, 454e, 458, 458e, 501, 552, 554e, 558, 558e, 601, 602, 654e, 658, 658e, 754e, 808, 958
A4	Color	C2250i, C3350i, C3351, C3851FS, C4050i
	Mono	4052, 4752

Note: Above chart updated December 2019. Additional models are added frequently. Many older bizhub devices are also supported.

For complete information on Konica Minolta products and solutions, please visit: CountOnKonicaMinolta.com



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KONICA MINOLTA

prism
software



bizhub® SECURE Alert
MFP PROTECTION THAT PRACTICALLY SELLS ITSELF
RETHINK SECURITY



PROTECT YOUR MFP FROM UNAUTHORIZED-USE BREACHES

KNOW WHO USED THE MFP, HOW THEY USED IT AND WHEN

The industry's only low cost, all-inclusive way to notify organizations of a security breach at their MFP due to unauthorized usage.

Background: MFP security risks

- The only remaining MFP security vulnerability that is not addressed by most MFP companies is unauthorized usage at the MFP by an authorized user
- This leaves customers vulnerable to sensitive documents being printed, copied, scanned, emailed and faxed
- Organizations don't know when a data or document breach occurs

Unauthorized usage cause security breaches

- Organizations have no way of knowing who used the MFP for what and when
- This leaves organizations potentially legally and financially liable for these data breaches that occur at their MFPs
- Data Breaches at the MFP may expose an organization's important trade secrets and intellectual property information as well as customer, patient and employee data and personally identifiable information (PII)

Only Konica Minolta solves this problem

- Most Konica Minolta MFPs don't have this risk because bizhub SECURE Alert is offered additionally
- Provides information on who used the MFP, for what and when
- It also provides a user-configurable breach alert system
- It's easy to use and low-cost

FEATURES AND BENEFITS

Konica Minolta is the only MFP manufacturer that provides advanced MFP document security.

MFP activity archive

- Full-text or keyword-searchable archive of all MFP documents printed, copied, scanned, emailed and faxed
- Document auto-archiving and categorizing of all MFP activities
- Searchable by day, time, device, user and much more
- Audit trail of all MFP activity for compliance requirements

Breach alert notifications

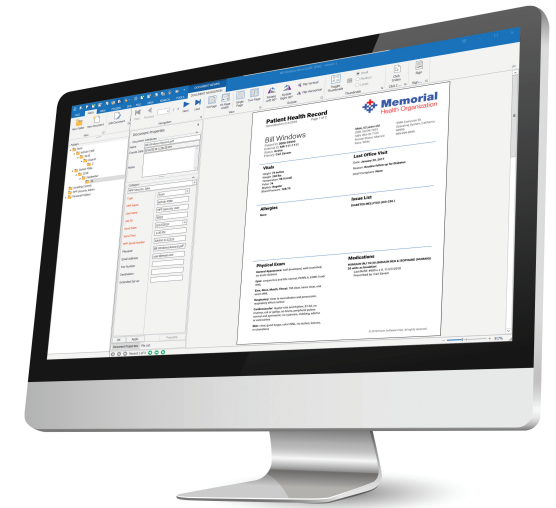
- Keyword and key data-breach triggers; user-configurable
- Automatic email notification of breach alerts to designated contacts (such as a compliance officer) within an organization
- Key data includes Social Security number, credit card patterns, phone numbers and much more
- Create breach and alert severity levels

Easy administration

- Easy to add and view connected MFPs
- Easy to add/modify keywords, key data, and alerts
- Easy to respond to email breach alerts
- Set up notification groups based on roles/user security

5 PRIMARY BENEFITS

1. Protection against unauthorized use at the MFP
2. Essential security protection to safeguard patient and student records, trade secrets, intellectual property and customer and employee data
3. Searchable complete audit record of all MFP document activities
4. Email alerts for data breaches
5. Reduce likelihood of legal and financial risks associated with security breaches at the MFP



HOW IT WORKS

- bizhub SECURE Alert is powered by DocRecord (v6.5+)
- It automatically processes the MFP activity record
- This activity record, Image Log Transfer File (ILTF), is an inherent part of nearly all Konica Minolta A3 and A4 MFPs
- The ILTF records all user MFP activity: copies, prints, scans, emails and faxes
- The ILTF provides a data file and a PDF of the document
- This data set is then provided to DocRecord, which OCRs (optical character recognition) the documents and then automatically categorizes and archives them
- DocRecord provides a full-management interface for bizhub SECURE Alert

About DocRecord

DocRecord, by Prism Software, is an all-inclusive ECM (Enterprise Content Management) application that can accommodate both people-clients as well as Konica Minolta MFP-clients. This powerful capability provides a single secure platform for both Konica Minolta MFP—created documents and an organization's other documents.